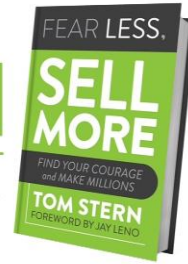


TOM STERN

Your Career Doesn't Have to Be Work



FEAR LESS, SELL MORE:
FIND YOUR COURAGE AND MAKE MILLIONS
BY TOM STERN

**A sales bible so good it might just end up
in every hotel room in America.**

Whether you are just starting out in a career in sales or you have been plodding along in sales for a decade or more, the biggest obstacle between you and greater success is fear. ***Fear Less, Sell More***, by successful businessman Tom Stern, is inspired by a true story and constructed in the unconventional form of a fable. By disguising the how-to elements of his methods as a story, Stern is able to help readers relate more intimately to the process of overcoming the fear keeping them from success. Turning fear into courage, and courage into success, *Fear Less, Sell More* is the most exciting, transformative, and inspirational new tool to help salespeople achieve not only their goal of selling more, but live a more successful, balanced, and happy life.

Fear Less, Sell More is divided into three sections. The first section, "Fear Never Sleeps," discusses what fear is and why it is a success-killer; the second section, "How to Go from Fearful to Fear Less," describes practical ways of overcoming fear; the final section, "Keep on Keeping On," brings all of the lessons of the previous chapters together and discusses how to use all of these tools to live a more successful and fulfilling life.

Author Tom Stern has been the CEO of his successful executive recruiting firm for over 25 years with many national and international clients including include: Accenture, Bain & Company, Coca Cola, Sony Pictures, Sutherland Global Services, NBCUniversal to name a few. In addition to running Stern Executive Search, Tom created the nationally syndicated comic strip *CEO Dad*, the successful syndicated national radio talk-show host of "Opportunity Knocks," and was a frequent contributing humorist to NPR's *Marketplace*. He was formally a writer/ producer for HBO and wrote the final draft of their academy award-winning animated short *The Moon and the Sun*. In addition, he was president of a division of Spotlight Enterprises whose clients included Jay Leno, Jerry Seinfeld, and Bill Maher.

For additional information, to receive an advance copy of the book, or to arrange for an interview with the author, please contact Joe Marich at JoeMarich (at) MarichMedia.com, or via phone at 323-952-7339.

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