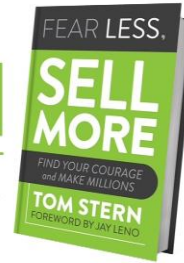


TOM STERN

Your Career Doesn't Have to Be Work



EXTENDED BIOGRAPHY FOR

AUTHOR TOM STERN AUTHOR OF *FEAR LESS, SELL MORE*

Tom Stern was the black sheep in a family of lions. Tom's father was one of the founders of cable television, and his great-grandfather, a prominent philanthropist, was the CEO and chairman of Sears, Roebuck and Co. at the turn of the twentieth century. As an ADHD child with dyslexia, Tom was unable to live up to those great expectations, and as a result, suffered from extreme anxiety. Over time, he developed a methodology that increased his confidence and enabled him to achieve success in the entertainment industry and founded an executive search firm that has sustained excellence for more than a quarter century. It is Tom's goal to help others achieve success in sales and realize their dreams by overcoming their fears.

Tom Stern has been the CEO of his successful executive recruiting firm for over 25 years with many national and international clients including include: Accenture, Bain & Company, Coca Cola, Sony Pictures, Sutherland Global Services, NBCUniversal to name a few. In addition to running Stern Executive Search, Tom created the nationally syndicated comic strip *CEO Dad*, the successful syndicated national radio talk-show host of "Opportunity Knocks," and was a frequent contributing humorist to NPR's *Marketplace*. He was formally a writer/ producer for HBO and wrote the final draft of their academy award-winning animated short *The Moon and the Sun*. In addition, he was president of a division of Spotlight Enterprises whose clients included Jay Leno, Jerry Seinfeld, and Bill Maher.

His peers consider him a leader, his clients a visionary, and his CEO father says, "Is that the best you can do?"